

EDISON SIX RESEARCH HUB

Equity research at Edison Group provides insightful and independent analysis of your company.

Ensures accurate and timely data on performance, strategy, and market positioning.

Enhances the visibility of your shares to relevant investors on a global scale, without restrictions.

Offers in-depth insights that support better investment decisions.

Helps make your stock more liquid, less volatile, and trade closer to fair value.

Strategic
Positioning

Unique
Differentiators

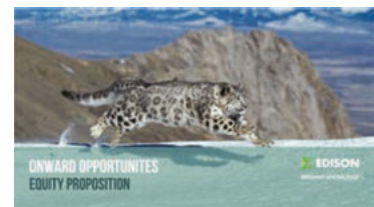
Accessible &
Engaging Format

Market Context &
Growth Potential

Full Distribution

Investment Research Coverage

- Full initiation report at commencement
- Update reports on meaningful news flow / around reporting – typically 2 per year
- Edison maintains live forecasts and a financial model on all major platforms
- Ad hoc flash notes on news flow
- Profile page on Edison website
- Full global distribution – including Bloomberg and 60+ financial platforms
- One moderated webcast / webinar p.a.
- InvestorTrack® readership data and analytics



UNRESTRICTED ACCESS & INVESTOR IDENTIFICATION

Your content will be distributed through Edison's network of 60+ platforms and partners, giving you reach to a truly global investor audience



Light-Touch, High-Impact: Our approach delivers maximum clarity and engagement with minimal complexity.

Client-Centric Focus: We tailor each investor content to your company's unique story.

Broad Audience Appeal: Our content resonates with a diverse range of stakeholders, from seasoned investors to new entrants.

Influential Forecasting: Our forecasts are integrated into consensus figures across major financial platforms, enhancing visibility and credibility for your company.

Global Reach: On average, full-service clients receive 4,500 reads annually, reaching thousands of institutional investors globally.

WHO ARE EDISON?

An international company with teams in London, New York, Frankfurt and Cape Town. We have a proven track record of improving liquidity and valuations for our clients – by building bigger, better informed and more engaged audiences through the unique and seamless fusion of content, digital targeting and investor engagement.

DISCOVER THE EDISON DIFFERENCE TODAY

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