



## Media Release

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### **Zürcher Kantonalbank new sponsor in the Sponsored Funds trading segment of SIX Swiss Exchange**

**Zürcher Kantonalbank becomes the second sponsor to enter the trading segment for traditional investment funds of SIX Swiss Exchange and takes over market making for 32 funds.**

As new sponsor and market maker, Zürcher Kantonalbank is launching 18 new products for trading on SIX Swiss Exchange. It is also assuming market making for 14 additional products for which Bank Julius Baer already serves as market maker. Including the products offered by Julius Baer, effective today a total of 304 sponsored funds will be traded on SIX Swiss Exchange.

The Sponsored Funds trading segment allows investors to trade traditional investment funds on the stock exchange as easily and efficiently as equities – on schedule and in line with the market. Trading on the stock exchange offers clear advantages for investors. A market maker gives firm buy and sell prices for every fund on a continual basis. This means that investors can sell or buy fund units at current prices at any time. On the primary market, by contrast, the execution price is calculated and order executed with a time delay, meaning that the definitive price is not yet known at the point of purchase or sale. What is more, regulated stock exchange trading offers investors considerable advantages in terms of security and transparency.

Further information on the subject of Sponsored Funds:  
[http://www.six-swiss-exchange.com/funds/sponsored\\_funds\\_en.html](http://www.six-swiss-exchange.com/funds/sponsored_funds_en.html)

Should you have any questions, please feel free to contact Stephan Meier, Media Relations.

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### **SIX Swiss Exchange**

SIX Swiss Exchange is the most important independent exchange in Europe. We connect companies from around the world with international investors and trading participants and create particularly market-oriented framework conditions for listing and trading in our highly liquid segments Equities, Bonds, ETFs, ETPs and Structured Products and Warrants. SIX Swiss Exchange is an ideal listing location for companies of every origin, size and sector. With the world's fastest trading technology X-stream INET as well as the most advanced connectivity options, we offer our trading participants excellent trading conditions. We maintain a close dialogue with both our domestic and foreign customers, working intensively with them to create optimal conditions for their success. Furthermore, we offer them access to a strong global network.

[www.six-swiss-exchange.com](http://www.six-swiss-exchange.com)

SIX operates Switzerland's financial market infrastructure and offers on a global scale comprehensive services in the areas of securities trading, clearing and settlement, as well as financial information and payment transactions. The company is owned by its users (approximately 150 banks of various size and orientation) and, with its workforce of more than 3,500 employees and presence in 24 countries, generated an operating income of 1.14 billion Swiss francs and a Group net income of CHF 320.1 million in 2012. [www.six-group.com](http://www.six-group.com)