

# PANELDISKUSSION

*APIs im Banking: Was kommt als nächstes?*



**Lukas Hohl**  
Gründer & CEO,  
TrustRelay



**Matthias Häfner**  
Head of Digital  
Banking, Valiant




**Leon Merx**  
CEO, wallis der  
Sparkassen (DE)



**Sven Siat**  
Moderation

# APIs in 10 Jahren?


 Mehdi Medjaoui · 2.  
Founder at ALIAS.dev and APIdays conferences. Author, Lec...  
2 Monate · 6

Following apidays last week, here are my 22 predictions for the API Economy for the next 10 years. Which is the one that surprises you the most?

- In less than 10 years, we will have the right to be represented by an API that will manage our digital interactions
- By 2030, APIs will represent 99% of internet traffic
- By 2030, Fortune 100 Companies will have more APIs than employees.
- By 2030, selling to machines via API will be more rewarding than selling to humans via UI
- By 2030, companies not having public APIs to interact with their product will not be able to answer Large corp Call For Proposals
- By 2030, companies API strategy and practice will be part of up to 50% Market cap valuation of Platform companies
- By 2030, API strategy will be preferred than SaaS strategy by Investors
- By 2030, Public companies will be obliged to declare their open API traffic every quarter
- By 2030, every human will be able to store all its data into a personal data store and connect to applications via a Personal Data API
- By 2030, there will be more API than websites, and more API Endpoints than webpages
- By 2030, a "Google for APIs" will emerge and compete with FAMGAS
- By 2030, there will be a designated "Chief API Officer" at Fortune 1000 companies
- By 2030, API Breaking change of public companies will be announced by press release at the SEC (Securities and Exchange Commission)
- By 2030, Developers will be the most influential business people
- By 2030, Developer Relationship Management (DRM) will represent 50% of Customer Relationship Management (CRM) Market
- By 2030, API-based roles will be paid in average 30% more than classic tech or business roles
- By 2030, there will be an B2B insurance for failing APIs
- By 2030, 99% of digital partnerships integration will be self service via API Portals
- By 2030, API will be mentioned in more than 50% of Tech positions jobs
- By 2030, thanks to APIs and No Code, 90% of Developers will be "Citizen Developers"
- By 2030, Open API Specification will be recognized as a ISO standard

#APIs #apieconomy #predictions2030 #Next10years

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## By 2030...

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... there will be a designated "Chief API Officer" at Fortune 1000 companies

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Quelle:  
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