



# Investor Relations Conference 2023

**Tuesday, December 12, 2023**

## AGENDA

10:30 – 10:55	<b>REGISTRATION</b>
11:00 – 11:05	<b>CONFERENCE OPENING</b> <ul style="list-style-type: none"><li>• Tim Human, Senior Reporter, IR Magazine</li></ul>
11:05 – 11:15	<b>Welcome Address</b> <ul style="list-style-type: none"><li>• Christian Reuss, Head SIX Swiss Exchange, SIX Swiss Exchange</li><li>• Vera Sokulskyj, Head Issuer Relations, Primary Markets, SIX Swiss Exchange</li></ul>
11:15 – 11:35	<b>Update from SIX Exchange Regulation</b> <ul style="list-style-type: none"><li>• Sabir Sheikh, Head Listing &amp; Enforcement, SIX Exchange Regulation</li><li>• Matthias Weger, Deputy Head Corporate Disclosure, SIX Exchange Regulation</li></ul>
11:35 – 12:25	<b>Navigating the sustainability journey: How ESG ratings can influence fund flows of investors</b> <ul style="list-style-type: none"><li>• Jasmine Mehta, Vice President   ESG &amp; Climate Corporate Sales, MSCI</li><li>• Andrew Archer, Head of ESG, Investor Update</li><li>• Dr. Agnes Neher, Head Responsible Investment, Baloise</li><li>• Dr. René Nicolodi, CAIA, Head of Equities &amp; Themes, Zürcher Kantonalbank</li><li>• Andri Stocker, Regional Director DACH, Clarity AI</li></ul> <p>Moderator: Tim Human, Senior Reporter, IR Magazine</p>
12:25 – 13:15	<b>LUNCH BREAK</b>
13:20 – 13:45	<b>Fireside Chat with the C-Suite: Elevating Investor Confidence Through the IR Function</b> <ul style="list-style-type: none"><li>• Adrian Widmer, Chief Financial Officer, Sika</li></ul> <p>Interviewed by: Tim Human, Senior Reporter, IR Magazine</p>
13:45 – 14:10	<b>Understanding the Global Chessboard: Unraveling Geopolitical Risks</b> <ul style="list-style-type: none"><li>• Dr. Helen Belopolsky, Global Head of Geopolitical Risk, HSBC</li></ul>

14:10 – 14:30	<b>Economic Outlook: A Window into Tomorrow's Macroeconomic Landscape</b> <ul style="list-style-type: none"> <li>• Sebastian Vismara, Global Macro Economist and Strategist, BNY Mellon</li> </ul>
14:30 – 14:40	<b>Finfluencer Relations: Market overview, impact potential and normative boundaries"</b> St. Pölten University
14:40 – 15:20	<b>Sharpening Your IR Toolkit: Social Media... from Retail Investors to Shareholder Activism</b> <ul style="list-style-type: none"> <li>• Stephen Scott, Executive Vice Chairman, Rothschild &amp; Co</li> <li>• Andrea Bischoff, Managing Director, Morrow Sodali</li> <li>• Robert Vollrath, Partner, FGS</li> </ul> Moderator: Tim Human, Senior Reporter, IR Magazine
15:20 – 16:05	<b>IR 2.0 - AI and the future of the IR</b> <ul style="list-style-type: none"> <li>• Jean-Christophe Liaubet, Partner, Faber Novel</li> <li>• Michael Foeth, Equity Analyst, Vontobel Asset Management</li> </ul>
16:05 – 16:40	<b>COFFEE BREAK</b>
16:45 – 17:15	<b>Break-out: Equity trading – the change of liquidity in a fragmented world</b> <ul style="list-style-type: none"> <li>• Adam Sherlock, Director, Head of Equity Sales, SIX Swiss Exchange</li> </ul>
16:45 – 17:15	<b>Break-out: Planning, Executing, &amp; Measuring IR Success: A Qualitative &amp; Quantitative Approach to Evaluating Your IR Program</b> <ul style="list-style-type: none"> <li>• Kelly Stewart, Team Lead, Perception Analytics, S&amp;P Global Market Intelligence</li> </ul>
17:20 – 17:25	<b>IR Club Update</b> <ul style="list-style-type: none"> <li>• Lorna Davie, President, IR Club Schweiz</li> </ul>
17:25 – 17:50	<b>The Global IR Revolution: key drivers and opportunities for the IR profession</b> <ul style="list-style-type: none"> <li>• Oskar Yasar, Managing Partner, Broome Yasar</li> </ul>
17:50 – 18:00	<b>Closing Remarks</b> <ul style="list-style-type: none"> <li>• Tim Human, Senior Reporter, IR Magazine</li> </ul>