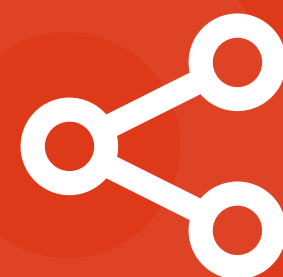


2024 Market Data Study by Coalition Greenwich and SIX of Buy/Sell-Side Professionals Highlights the Drivers of Market Data Consumption, Distribution and Emerging Technology Adoption



60%

Expect Market Data Spend to Increase by at Least 1-5% in 2025



70%

Confirm APIs Will Drive Their Data Business in the Next 3-5 Years



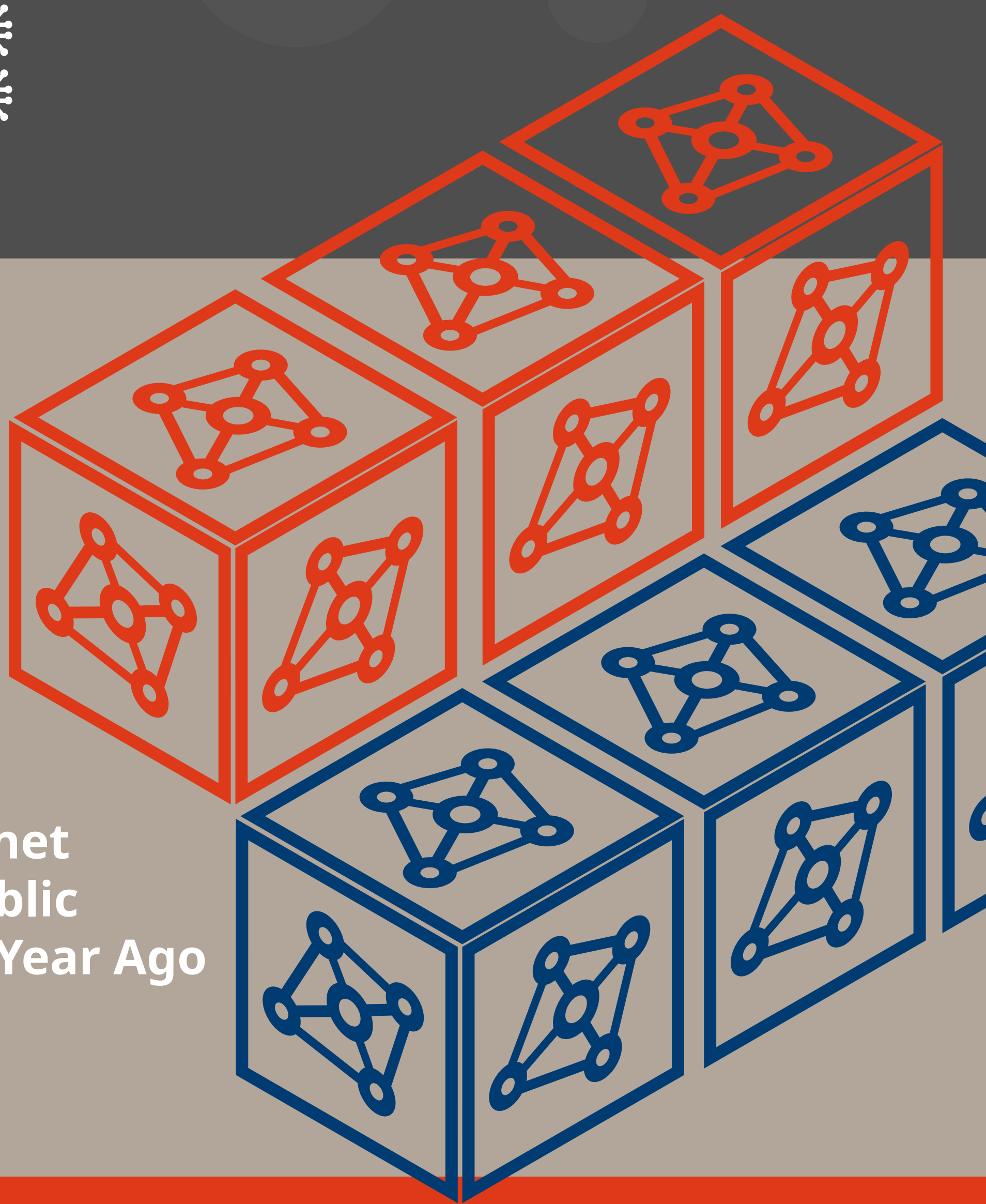
75%



Feel AI/ML Will Contribute the Most to Enhancing Market Data Delivery and Consumption

50%

Receive Data Using Internet Connectivity from the Public Cloud Versus Only 30% a Year Ago



Historical Tick Data Is Critical for Analytical and Regulatory Use Cases and Is Being Adopted by Nearly All Study Participants

Scan the Qr Code to Download the Full Study
"Advanced Technology Use Gives Market Data a Boost"

