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What Is FinSA?
The Financial Services Act (FinSA) was passed by the Swiss parliament on 15 June 2018 and is in force since 1 January 2020. FinSA is the Swiss counterpart of the European MiFID II Investor Protection and PRIIPs. It contains, amongst others, code of conduct provisions for offering financial services and distributing financial instruments which financial service providers must comply with, and additionally, a key information document for retail investors investing in financial instruments. One of the main goals of FinSA is to protect investors by offering products matching their risk profile and providing essential information for the investment decision.

What Are the Main Provisions?
- Investment Process: suitability/appropriateness testing, execution only, portfolio monitoring
- Regulatory Documents: Prospectus, Key Information Document (KID)
- Best Execution: price, costs, speed, likelihood
- Ombudsman System: registered financial service providers
- Cost Transparency: with regard to the acquisition, sale and holding of the offered financial instruments and to the service.
- Client Types: segmentation into retail, professional, institutional, opting-in and opting-out
- Client Advisors: education and professional development, registration obligation – for foreign financial service providers.

What Are the Challenges for the Investors/Financial Service Providers in Switzerland?
- Aligning the expectations between investors, distributors and manufacturers of financial products
- Defining the information content level of FinSA KID
- Generation, sourcing, processing and availability of additional document types
- Getting the appropriate data, cost and charges for transparency at the point of sale and data which is required to comply with the suitability assessment obligations between the investor’s profile and the corresponding suitable investment universe.

Where Can SIX Help, Support, Mitigate Pain Points?
- Easily carry out appropriateness and suitability testing as required under the Code of Conduct provision under FinSA within your advisory process by using data sets that are feasible due to regulatory equivalence, e.g. MiFID II Investor Protection
- Accurately assess product suitability with comprehensive data on instrument level, e.g. Product Risk Indicator (PRI) – based on the methodology provided under PRIIPs
- Fulfill FinSA Best Execution obligation by using our Best Trading Venue (BTV) data on a global basis
- Comply with obligations to inform clients with corresponding regulatory documents
- Simplify data processing with a single high performance interface for supporting the code of conduct to be FinSA compliant
- Carry out client and suitable financial instrument assessment in a lean and efficient way thanks to on-going monitoring of regulatory developments.

Choose the holistic compliance approach to feel confident about the upcoming changes.
Key Modules/Data Sets

**SIX FinSA Data Feeds and Display**
- Scope indicators
- KID availability indicator
- Prospectus availability indicator

**MiFID II Investor Protection**
- Target Market
- Cost & Charges
- Complex and non-complex classification
- PRIIP scope indicator

**Product Risk Indicator (PRI)**
- Complimentary product risk assessment on instrument level, based on adopted PRIIP SRI methodology built on:
  - Credit risk
  - Market risk

**DocHub**
- FinSA Regulatory relevant Documents, e.g. FinSA KID, PRIIPs KID, Prospectus

Key Benefits
- **Flexible**: you can either select our full package or individual data, documents, PRI modules to reduce the compliance burdens under the FinSA requirements.
- **Facilitating the investment process**: we provide the data you need on a financial instrument level to support the matching of investment products to investor profiles.
- **Tailored to your needs**: to make sure we cover all of your requirements, we brought a FinSA working group into life, including manufacturers, distributors and associations, to allow interaction between industry participants, as well as to develop a standardized solution with the industry.

Regulatory Expertise You Can Rely On
SIX has long-standing experience in providing financial tax and regulatory data and in supporting the industry with for instance the successful implementation of PRIIPs, MiFID II, AIFMD and UCITS.

Let us help you turn your challenges with FinSA into your advantage.

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**Regulatory Documents (PRIIPs, UCITS)**

More than...

- 60 Distributor clients
- 950 Manufacturers (either directly or via aggregator)
- 6.5 Million instruments covered
- 30 Million documents available

**MiFID II Investor Protection Data**

More than...

- 170 Clients in more than 15 countries (Europe incl. CH, USA, Asia)
- 7 Million instruments covered
- Target Market, Cost & Charges, Complex/Non-complex Classification, Leverage Instruments Indicator, PRIIPs Scope Indicator

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