

## Media release

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14.4.2008

### SWX Europe appoints Mark Ryland as Chief Operating Officer

**SWX Europe has appointed Mark Ryland as Chief Operating Officer (COO) to direct its operational activities starting 21 April 2008. SWX Europe is the London-based securities exchange owned by SWX Swiss Exchange.**

Ryland brings a wealth of industry knowledge and experience of global equity trading, operations and technology, most recently as Global Head of Equities IT at HSBC where he successfully led the replacement of HSBC's equities front office trading systems globally.

Prior to this Ryland spent three years as Director at Merrill Lynch where he was Global Co-Head of Cash Equity Systems Renovation, leading the design and implementation of a number of strategic initiatives to improve operational effectiveness. Ryland has also held senior positions at Donaldson, Lufkin & Jenrette - now part of Credit Suisse - and UBS, successfully leading the delivery of a multitude of trading and technology initiatives during his career.

Lee Hodgkinson, CEO of SWX Europe commented:

"As our industry is reshaped by the perfect storm of deregulation, advanced technology and increased competition, our human capital is now more key than ever in delivering strategic advantage. Hiring Mark brings the talent, experience and strategic insight to strengthen our business and immediately contribute to our future success. I am delighted to welcome him into the SWX Europe leadership team and look forward to building our business together."

Should you have any questions, please feel free to contact Werner Vogt, Spokesman  
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#### **SWX Europe Limited**

*SWX Europe Limited is a UK Recognised Investment Exchange located in London and supervised by the Financial Services Authority. Owned by SWX Swiss Exchange AG and part of the Swiss Financial Market Services AG, SWX Europe is the preeminent liquidity venue for trading in Swiss blue chip securities, including 5 of the world's top 100 companies and offers an attractive pool of liquidity for leading European blue chips. SWX Europe has an integrated trading, clearing and settlement model providing scope for a significant reduction in cross-border transaction costs.*

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