

MEDIA RELEASE

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Foundation Collection of
Historical Securities

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Wertpapierwelt museum celebrates its fifth anniversary

On 15 July 2008, Wertpapierwelt will celebrate its fifth anniversary with an open-house day. Five years ago, Wertpapierwelt took a pioneering step in founding the world's first international museum for historical securities. For the first time, shares and bonds from the 17th century up to the present day were made accessible to the general public as documents of historical importance.

Since its inauguration in July 2003, Wertpapierwelt has each year documented a different aspect of economic history through selected shares and bonds from its collection of over 7,500 historical securities. Its exhibitions have always aimed to educate and entertain the visitor. The inaugural exhibition – "The world of securities" – showed a cross-section of the wide-ranging collection. The following year, it was the turn of pioneering entrepreneurs, inventors, artists, bankers and politicians to have their say in an exhibition devoted to the "Rich and powerful – famous names on securities". In 2005, "From handwriting to holograms – securities design through the ages" gave the public a fascinating insight into the artistic aspects of the making of securities. In Olten's Jubilee year commemorating 150 years of railways through the town, the exhibition "Higher - Faster - Further. The history of mobility on securities" fittingly focused on the topic of mobility on land, water and in the air. Dagmar Schönig, curator of the museum Wertpapierwelt: "I am happy that we have succeeded in positioning Wertpapierwelt as a specialised museum on the Swiss museum scene and also caught the eye of the public".

Until 20 August 2008, the current exhibition "Tradition and innovation – Swiss economic history on securities certificates" presents Switzerland's rapid economic and industrial development from the beginning of the 19th century to the present, as illustrated on over 100 shares and bonds. The exhibition can be viewed free of charge on the open-house day of 15 July 2008.

A new exhibition will open at the beginning of October 2008. Planned to last for approximately a year, it will present a subject of great relevance for our time

under the working title "Of bulls & bears – stories from the stock markets as documented by securities certificates".

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Wertpapierwelt

Wertpapierwelt is the museum of the charitable foundation "Foundation Collection of Historical Securities", an initiative launched by SIS Swiss Financial Services Group AG. The collection today comprises more than 7,500 securities from over 150 countries. Wertpapierwelt conveys the highly diverse nature of historical securities in changing thematic exhibitions. In so doing, it strives to make the public more aware of the economic significance of the public limited company from its beginnings to the present day.

Address: Wertpapierwelt, Baslerstrasse 90, CH-4600 Olten,
Phone +41-62-311-6622, email: museum@sisclear.com
Opening times: each Tuesday and Wednesday from 9:30 am until 5:00 pm;
Guided tours can be arranged upon request.

Further information: www.wertpapierwelt.ch