

## Media Release

# ReferenceDataFactory Integrates Data from SIX Telekurs

### SIX Telekurs

Ute Vikas  
Communications  
Hardturmstrasse 201  
CH-8005 Zurich

T +41 44 279 56 05  
F +41 44 279 56 00  
[www.sales.tkf@telekurs.com](mailto:www.sales.tkf@telekurs.com)

## Valordata Feed Adapted for Popular Reference Data Solution

March 26, 2009

**Stamford, CT / USA – SIX Telekurs and ReferenceDataFactory LLC (RDF) have today announced the availability of RDF Adaptive Client Technology for the Valordata Feed. In keeping with its mission to provide out-of-the-box reference data integration solutions, ReferenceDataFactory has added full support for Valordata Feed (VDF), SIX Telekurs' flagship securities reference data service.**

The Valordata Feed from SIX Telekurs is a complete back office solution, providing comprehensive security master reference data, corporate actions and valuation pricing for over 5 million global securities. VDF, which was designed from the start to facilitate straight-through processing, delivers even the most complex data in a simple coded manner to eliminate ambiguities and to speed processing. Specifically, the sophisticated data structure of VDF seamlessly links all data elements associated with a security — from terms and conditions, to prices, to markets, to current and historical corporate actions and events.

“By preserving the data linkages inherent in VDF, we’ve ensured that customers retain the full benefit of the structure and encoding unique to SIX Telekurs data service”, said Gerry Marsh, Managing Director of RDF. “These data linkages are critical for the holistic view which is crucial to an effective data management processing chain. VDF in RDF will add tremendous integration value for customers.”

ReferenceDataFactory provides scalable and adaptable reference data integration technology based on open standards. Delivering underlying technology and out of the box data feed adaptation, customers can concentrate on publishing comprehensive information throughout the enterprise rather than on integration of internal or external data sources.

“RDF is a lightweight solution based on the principles of service-oriented architecture. As such, it gives our clients a way to integrate our data in just weeks”, said Barry Raskin, President of SIX Telekurs USA Inc. “RDF provides a mechanism to take total advantage of the rich data offering in VDF – either in phases or as a complete security master solution. And because data integration isn’t an issue, the cost of acquisition and ownership are reasonable.”

#### **Contacts:**

##### **SIX Telekurs**

Deirdre Sullivan  
Telephone +1 203 353 8100  
dsullivan@tkusa.com

##### **ReferenceDataFactory**

Gerald Marsh  
Telephone +1 917 282 1115  
gmarsh@referencedatafactory.com

##### **SIX Telekurs**

As a leader in its field, SIX Telekurs specializes in the procurement, processing and distribution of international financial information. Financial market specialists at SIX Telekurs gather information from all the world’s major trading venues – directly and in real time. The SIX Telekurs database with its structured and encoded securities administration data for more than 5 million financial instruments is unique in terms of its depth of information and data coverage. With offices in 23 countries, SIX Telekurs combines the advantages of global presence and local know-how.

SIX Telekurs is a company of SIX Group. On a worldwide scale, SIX Group offers first-rate services in the areas of securities trading, clearing and settlement, as well as financial market information and payment transactions. Further information is available at: [www.six-telekurs.com](http://www.six-telekurs.com)

##### **ReferenceDataFactory LLC**

ReferenceDataFactory is the global leader in SOA-based reference data management integration providing proven solutions for data acquisition, distribution and an extensible data integration model. RDF software is tested technology based on decades of implementation experience with the top global financial institutions. The company provides advanced technology and assistance to financial services organizations in achieving their adaptive reference data enterprise. ReferenceDataFactory is part of the LakeFront Data Ventures family of companies. For more information, please visit [www.referencedatafactory.com](http://www.referencedatafactory.com).