

Joint media release

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Third Swiss Structured Products Fair: Continuing the flow of information in challenging times

The third Swiss Structured Products Fair, jointly organised by Scoach Switzerland Ltd and the Swiss Structured Products Association SSPA, will take place at the Kongresshaus Zurich on 21 and 22 October 2009. The organisers place great emphasis on meeting investors' information needs, even in a challenging market environment.

The broad variety of structured products ensures that there are suitable instruments available for every market situation and every market opinion. Regardless of the way in which the markets develop, the payout expected on these products is known in advance. «In its third year, the fair still offers investors the ideal platform for finding out which products are most suitable in a challenging market environment, how they work, how providers deal with issuer risk, and what the sector is doing to improve transparency in the market», says SSPA president Roger Studer.

Since its inception, the Structured Products Fair has been dedicated to imparting specialist knowledge and presenting the wide variety of available products. In addition to the opportunity to talk directly to exhibitors, visitors will once more have a wide range of lectures, educational seminars, presentations and roundtables to choose from. This year, the roundtables will focus on the topic «A new order for financial markets», featuring representatives from the Swiss Bankers Association and the SIX Group, as well as providing a market outlook. «In keeping with this year's motto <Knowledge is the best stimulus package>, renowned experts such as Marc Faber will offer visitors insight into and an outlook for the economic situation as well as innovations in the area of transparency and risk minimization in the Swiss market for structured products», states Christian Reuss, CEO of Scoach Switzerland Ltd.

Further information on the Structured Products Fair can be found at www.stp-messe.ch.

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Scoach Switzerland Ltd

Scoach embodies Europe's largest and most experienced market for structured products. Its parent companies, SIX Group Ltd and Deutsche Börse AG, stand for technological, functional and regulatory competence, as well as for innovativeness, flexibility, high quality and solidity. Scoach affords investors throughout Europe access to structured products at fair prices, even across national boundaries. Fast executions, fairness, transparency and security are the criteria by which we measure our success. More information can be obtained at www.scoach.ch.

The Association

Your contact of choice for all questions relating to structured products is the Swiss Structured Products Association (SSPA). It represents the shared interests of the 17 major issuers of structured products, together making up 95 percent of Switzerland's market volume for structured products. The Association is domiciled in Zurich. For more information, please visit www.sspa-association.ch