

Media Release

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SIX Swiss Exchange Supports *Schweizer Jugend forscht*

SIX Swiss Exchange is supporting the science and youth foundation *Schweizer Jugend forscht*, and hosting six young people from the cantons of Bern, Solothurn, St. Gallen, Thurgau and Vaud during the first ever "Trading and Stock Exchange" study week. SIX Swiss Exchange's participation goes hand in hand with its initiative to make exchange trading and the different types of securities more transparent and, in particular, easier to understand for the general public.

Why does a company go public? Six young people aged between 16 and 20 from cantons Bern (Seftigen, Schnottwil), Solothurn (Gretzenbach), St. Gallen (Stadt), Thurgau (Bettwiesen) and Vaud (Gland) will be taking an in-depth look at the topic between 21 and 26 September. With practical guidance from experts at SIX Swiss Exchange and specialists from listed companies, the team of students will be working out the reasons and requirements for stock exchange listing, and analysing the competitive position of Switzerland's financial center in an international comparison.

Understanding the Financial Sector Better

The study week focuses on business management. Its objective is to give the teenagers an insight into the financial industry that is so important to Switzerland. Until now, the *Schweizer Jugend forscht* foundation has been involved primarily in natural sciences and technology. The foundation's interest in Switzerland's financial sector in general, and in SIX Swiss Exchange in particular, corresponds to the Exchange's initiative to tell the general public more about its role within the Swiss economy and its remit to ensure fair and transparent trading in the interests of investors. With this in mind, SIX Swiss Exchange has significantly expanded the information it provides on its www.six-swiss-exchange.com website, which now offers a wealth of knowledge about the stock exchange, useful online tools, compact news and investor seminars.

Other partners who are supporting the next generation include UBS Investment Bank, Swissquote, the Swiss Bankers Association, the *Finanz und Wirtschaft* newspaper, and the University of Zurich.

The concluding presentation will take place on **Saturday, 26 September 2009 at 9.30 am at ConventionPoint SIX Group** (stock exchange building, Selnaustrasse 30), where the young people will be presenting their project work in poster form. Representatives of the media and other guests are very welcome to attend.

Should you have any questions, please feel free to contact Werner Vogt, Head Media Relations.

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SIX Swiss Exchange

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