

Joint Media Release

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SIX Swiss Exchange partners with SmartPool to deliver 'Swiss Block' – the non-displayed liquidity service for Swiss blue-chips

SIX Swiss Exchange and SmartPool today announced their intention to conclude an agreement to jointly deliver 'Swiss Block' – the non-displayed liquidity service for Swiss blue-chip equities. Swiss Block, formerly powered by NYFIX Euro Millennium is owned and operated by SIX Swiss Exchange. Following the recent acquisition of NYFIX, Inc. by NYSE Euronext (NYX), through NYSE Technologies, subject to contract the service will now be powered by SmartPool, the European dark liquidity pool created by NYSE Euronext in partnership with HSBC, J.P. Morgan and BNP Paribas.

Complementing the existing public limit order book service operated by SIX Swiss Exchange, Swiss Block provides an infinite pool of liquidity, matching buyers and sellers in a non-displayed environment. Supervised by FINMA, the Swiss Financial Market Supervisory Authority, Swiss Block provides international market participants and investors with a number of important benefits, helping them to get wholesale business executed with minimal market impact at improved prices. Executions are anonymous and cleared through SIX Swiss Exchange's open clearing and settlement infrastructure .

It is expected that the seamless transition from the current NYFIX powered solution to the SmartPool service will be completed by Monday, 14 December 2009 subject to customer readiness.

Christian Katz, CEO, SIX Swiss Exchange, commented:

"We are pleased to be working with SmartPool as a successor to NYFIX. SmartPool brings with it significant expertise and an international client base. The partnership is a continuation of our strategy to deliver competitive services to our customers. Having recently announced a new, highly competitive tariff structure and the launch of our innovative and technologically advanced new platform, this deal adds another leg to our offering as a leading international trading venue."

Lee Hodgkinson, CEO, SmartPool, commented:

“By combining SIX Swiss Exchange’s own members with Smartpool’s growing community of users, today’s announcement is further proof that our superior economies of scale and market leading technology is attracting the largest and most diverse dark pool trading community in Europe. As the significance of dark trading in Europe continues to grow, we look forward to partnering with SIX Swiss Exchange to build the ultimate dark pool of liquidity in Swiss blue-chip equities.”

Should you have any questions, please feel free to contact:

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SIX Swiss Exchange

SIX Swiss Exchange is one of the world's leading and most technologically advanced securities exchanges. It provides customers with first-rate securities exchange services and brings together participants, issuers and investors in an efficient and transparent marketplace. In addition to the broad palette of products it offers, the SIX Swiss Exchange's integrated, fully automatic trading, clearing and settlement system is indeed convincing. www.six-swiss-exchange.com

SIX Swiss Exchange is a subsidiary of SIX Group. On a worldwide scale, SIX Group offers first-rate services in the areas of securities trading, clearing and settlement, as well as financial market information and payment transactions.

SmartPool

SmartPool Trading Limited is a UK registered company providing a European dark pool for the execution of institutional order flow. Created by NYSE Euronext in partnership with HSBC, J.P. Morgan and BNP Paribas, SmartPool is a Multi Lateral Trading Facility (MTF) approved and regulated by the Financial Services Authority (FSA). Headquartered in London, SmartPool has its own management team and an independent board of directors. For more information, please visit: www.tradeonsmartpool.com or contact info@tradeonsmartpool.com.

Cautionary Note Regarding Forward-Looking Statements

This press release may contain forward-looking statements, including forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include, but are not limited to, statements concerning NYSE Euronext's plans, objectives, expectations and intentions and other statements that are not historical or current facts. Forward-looking statements are based on NYSE Euronext's current expectations and involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied in such forward-looking

statements. Factors that could cause NYSE Euronext's results to differ materially from current include, but are not limited to: NYSE Euronext's ability to implement its strategic initiatives, economic, political and market conditions and fluctuations, government and industry regulation, interest rate risk and U.S. and global competition, and other factors detailed in NYSE Euronext's reference document for 2008 ("document de référence") filed with the French Autorité des Marchés Financiers (Registered on April 28, 2009 under No. R. 09-031), 2008 Annual Report on Form 10-K and other periodic reports filed with the U.S. Securities and Exchange Commission or the French Autorité des Marchés Financiers. In addition, these statements are based on a number of assumptions that are subject to change. Accordingly, actual results may be materially higher or lower than those projected. The inclusion of such projections should not be regarded as a representation by NYSE Euronext that the projections will prove to be correct. This press release speaks only as of this date. NYSE Euronext disclaims any duty to update the information herein.