

## Business Update

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### **SIX Multipay, the leading acquiring company in Switzerland, now enables the acceptance of cards from China UnionPay**

**Starting now, merchants can accept cards from China UnionPay – the only bank card organization in the People’s Republic of China – through SIX Multipay. Around 2.1 billion cards from China UnionPay are in circulation worldwide.**

With the acceptance of UnionPay cards, SIX Multipay has extended its product range – which till now has consisted of Visa, MasterCard, Diners Club, Discover and JCB credit cards; V PAY and Maestro debit cards; and the CASH value card– to include another major card brand.

Merchants that decide to accept UnionPay cards gain access to considerable sales potential: the number of overnight stays by Chinese guests in Switzerland – according to the Federal Statistical Office – has more than doubled since 2005. This year, Switzerland will see more visitors from China than Japan for the first time.

Hans-Martin Moser, CEO of SIX Multipay, stated: “It is a proven fact that Chinese prefer to pay with their favorite card on holiday and business trips. We are pleased that we can meet this need.” He went on to say: “The expansion of our product range to include the acceptance of UnionPay cards matches our strategy of offering our merchants everything from a single source.”

The official launch of the acceptance of UnionPay cards was celebrated with a festive ceremony in Interlaken at the beginning of this week. Among those in attendance were a China UnionPay delegation from Shanghai as well as the Head of the Department for Business and Trade at the Chinese Embassy in Bern.

Interested merchants can request an offer from SIX Multipay for the acceptance of UnionPay cards and then sign a contract.

You can contact Ursula Seeberger, Head Marketing Communications of SIX Multipay, should you have any questions:

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### **About SIX Multipay Ltd, Zurich**

SIX Multipay is the leading acquiring company in Switzerland. As a marketing and sales organization, SIX Multipay signs contracts with merchants for the acceptance of cashless means of payment. With the credit cards Visa, MasterCard, Diners Club, Discover, UnionPay and JCB, the debit cards V PAY and Maestro and the value function CASH, SIX Multipay offers an intelligent solution for any purchase amount.

The company also offers automatic currency conversion at the point of sale (Dynamic Currency Conversion), loading of call credits for prepaid mobile phones via payment terminals and ATMs (Mobile Voucher), processing of rebate coupons (Mobile Coupon) and the sale of electronic gift cards (GiftCard). With around 180 employees, the company processed 81.2 million credit card and 217.3 million debit card payments in Switzerland in 2008, corresponding to a total volume of 31.4 billion Swiss francs.

SIX Multipay is a SIX Group Ltd company. SIX Group provides worldwide first-class services in the fields of securities trading and securities settlement as well as financial information and payment transactions.

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