

## Media Release

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### **SIX Exfeed to launch new real-time data service for non-display information usage**

As a result of the SIX Swiss Exchange and SIX Exfeed consultation on reference markets and the principles of real-time reference data pricing, published on 3 November 2010, SIX Exfeed will replace the annual distribution fee for execution venues with a new license fee for non-display information usage. The decision has been taken based on clear and distinctive feedback given by stakeholders and market participants during the consultation phase.

SIX Exfeed will adopt the standard definition issued by industry organization SIIA/FISD (Best Practice Recommendations).

The results of the consultation also confirm the dominant position of the primary home market. The new pricing scheme for the usage of real-time reference data sourced from SIX Swiss Exchange by alternative trading venues and others will therefore take this fact into account.

SIX Swiss Exchange and SIX Exfeed will continue to be actively involved in the debate on further development of the regulation of financial markets both in Switzerland and Europe in the best interest of all market participants.

For more information on SIX Exfeed market data policies and fees, please look at: <http://www.exfeed.com/download/information/pricelist.pdf>.

Should you have any questions, please feel free to contact Werner Vogt, Head Media Relations.

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**SIX Exfeed**

SIX Exfeed is the unique source provider of real-time Swiss raw financial market data. Through its market feeds, SIX Exfeed delivers high-quality market data, including data on the blue chips traded on SIX Swiss Exchange and structured products traded on Scoach – fast, conveniently and efficiently from a single source.

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