

Joint media release

Zurich, October 3, 2011

Continuity in the structured investing market – five years of the Structured Products Fair

The Structured Products Fair provides an information platform for investors for the fifth time on October 26 and 27, 2011 at the Kongresshaus Zurich. At the event, staged jointly by Scoach Switzerland Ltd and the Swiss Structured Products Association (SSPA), some 30 exhibitors – including the market’s major players – will be on hand to answer visitors' questions on products, strategies and investments themes focusing on the topic of structured investing. A diverse supporting program featuring presentations and roundtables on current issues rounds off both days of the fair.

Even after five years of the Structured Products Fair, first-hand information and enhanced transparency are still the chief concerns of the organizers. This aim is reflected in the diverse supporting program, which now also offers knowledge workshops in addition to presentations and roundtables.

Investment expert Marc Faber kicks off the Structured Products Fair on October 26, 2011 with a keynote speech on the best asset classes for boom and doom. The keynote speaker on the second day of the fair is Swiss psychiatrist, scientist and explorer Bertrand Piccard, who will detail ways to assure a sustainable future.

The roundtable on the first day of the fair will see National Councilor and entrepreneur Otto Ineichen, Daniel Lampart, Chief Economist of the Swiss Federation of Trade Unions, Economiesuisse Chief Economist Professor Daniel Minsch, and Markus Wyss, Head of Markets and Consulting at Osec discuss the issue of «Strong Franc – Curse or Blessing?» under the direction of Reto Lipp, presenter of ECO on Swiss television.

On the second day of the fair the roundtable will provide an outlook for financial market developments. The Chief Strategists of Bank Julius Bär & Co. and the Vontobel Group, Christian Gattiker and Thomas Steinemann, Wall Street expert Markus Koch, and Sandro Merino, Head of Wealth Management Research Europe at UBS, will participate in the discussion chaired by Dirk Schütz, Editor-in-Chief of BILANZ magazine.

As a new fixture, a total of eight knowledge workshops will be held on both days of the fair. Topics include «Selected Tax Aspects of Structured Products» and «The Right Product at the Right Time» as well as «Basic Knowledge for Commodity Investments», «Active Cash Management», «Interest Rate Hedging in a Changed CHF Interest Rate Environment», «Guide to the Sustainability Jungle» and «Hedging Strategies with Mini Futures».

The first day of the fair also features a media roundtable on the subject of «In Fashion: Women As Investors». To close the fair on October 27, 2011, radio and TV presenter Roman Kilchsperger and satirist Andreas Thiel will provide insight into their personal approach to investing.

Further information on the Structured Products Fair can be found at www.stp-messe.ch

Opening times and admission fee for the Structured Products Fair 2011

Kongresshaus Zurich

Wednesday, October 26, 2011, 10 a.m. to 6 p.m.

Thursday, October 27, 2011, 10 a.m. to 6 p.m.

The admission fee of CHF 20 includes a trade fair guide and entrance to all the supporting events on the day in question.

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Scoach Switzerland Ltd

Scoach, a joint venture between SIX Group and Deutsche Börse AG, is a leading exchange for structured financial products. Scoach operates trading platforms in Zurich for Swiss market participants, as well as in Frankfurt for investors in German and the EU member states. On Scoach Switzerland Ltd, only those products are traded that have completed the regulated listing procedure of SIX Swiss Exchange and fulfill clearly defined requirements with regard to investor protection. Trading is subject to strict rules that ensure transparent and fair dealings for all market participants. This regulated market vouches for the equal treatment of issuers and investors alike. Speed of execution, fairness, transparency, security and innovativeness are the criteria by which we measure our success. www.scoach.ch

Swiss Structured Products Association SSPA

Your contact of choice for all questions relating to structured products is the Swiss Structured Products Association (SSPA). It represents the shared interests of 22 members, which together make up 95 percent of Switzerland's volume for structured products. The association is domiciled in Zurich. For more information, please visit www.svsp-verband.ch