

Media Release

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Neue Helvetische Bank AG to issue structured products with Scoach Switzerland

Scoach Switzerland welcomes Neue Helvetische Bank AG as a new issuer of structured products.

Neue Helvetische Bank AG (NHB) was established in January 2011 with its headquarters in Zurich, and is around 70% owned by the founding partners, the Board of Directors, the Management and the employees. It is both politically and financially independent and focuses primarily on active and former entrepreneurs and qualified private investors. It offers services in the areas of investment advice, asset management, corporate finance and research.

As a niche provider in the area of structured products, NHB implements strategies that are in line with its orientation as a Swiss bank for entrepreneurs and with its client segment. The first NHB product to be traded on Scoach Switzerland is a tracker certificate on the NHB Unternehmer Invest index in Swiss francs (ISIN: CH0219309702).

Should you have any questions, please feel free to contact Jürg Schneider, Media Relations.

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SIX Swiss Exchange

SIX Swiss Exchange is a leading regulated securities exchange in Europe and unrivalled in the life science area. SIX Swiss Exchange forms the efficient and transparent reference market for trading in its attractive segments of equities, bonds, Exchange Traded Funds (ETFs) and Exchange Traded Products (ETPs). SIX Swiss Exchange calculates a wide range of indices – including Switzerland's foremost equity index, the SMI®, further benchmarks such as the SLI® and SPI® as well as industry, bond and customer indices. With holdings in Scoach, STOXX, Swiss Fund Data and Indexium, it is involved in successful joint ventures that benefit all financial market players.
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SIX operates Switzerland's financial market infrastructure and offers on a global scale comprehensive services in the areas of securities trading, clearing and settlement, as well as financial information and payment



Swiss Exchange



transactions. The company is owned by its users (150 banks of various size and orientation) and, with its workforce of more than 3,900 employees and presence in 25 countries, generated an operating income of 1.26 billion Swiss francs and a Group net income of CHF 218.6 million in 2011.

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Scoach Switzerland Ltd

Scoach Switzerland Ltd is the exchange for structured products in Switzerland. The trading platform in Zurich excels through its investor protection, active market control, fully electronic trading and clear listing rules and verification process, and as such is without equal worldwide.

Only products that have completed the regulated SIX Swiss Exchange listing procedure and meet clearly defined requirements with regard to investor safety are traded on Scoach Switzerland Ltd. Trading is subject to strict rules that provide for transparent and fair dealings for all market participants. This regulated market ensures equal treatment of issuers and investors alike.

Speed of execution, fairness, transparency, security and the capacity to innovate are the criteria by which we measure our success. More information please see www.scoach.ch