



Media Release

15 April 2014

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Shares of Bravofly Rumbo Group N.V. (BRG) open at CHF 45.00

Today, the shares of Bravofly Rumbo Group were traded for the first time under the “Main Standard” of SIX Swiss Exchange, opening at CHF 45.00. This corresponds to a total market capitalization of around CHF 680.7 million.

The issued share capital of Bravofly Rumbo Group now comprises 15,125,711 bearer shares with a nominal value of EUR 0.01 per share. Bravofly Rumbo Group issued 2,187,500 new bearer shares in the offering, thereby raising approx. CHF 105.0 million in gross proceeds (before exercise of the over-allotment option). In addition to the newly issued shares, 3,145,000 bearer shares were sold by existing shareholders in the base offering. Furthermore, Bravofly Rumbo Group has granted the underwriters an over-allotment option of up to 533,250 additional bearer shares, which can be exercised within 30 days after the first day of trading in shares of Bravofly Rumbo Group.

Bravofly Rumbo Group is a Swiss-based online travel agency, or OTA, with a strong presence in Europe. Its web and mobile platforms enable consumers to easily search for, compare and book flights with both traditional airlines and low cost carriers, as well as hotel accommodation, package holidays, cruises, rental cars and other travel-related products and services. The Group traces its roots to 2004, with the launch of Volagratis, a pioneer search engine for low cost flights in the Italian market. Today it operates websites in 14 languages and localized for 35 countries. Its core markets are Italy, Spain and France. The Bravofly Rumbo Group is strengthening its position in other European markets such as Germany, Eastern Europe and Scandinavia, and expanding to untapped markets in selected Asian Pacific and Latin American countries. The Group operates under a number of key brands, including Bravofly, Rumbo, Volagratis, Jetcost, Crocierissime, Viaggiare and Viajar. With more than 4.5 million passengers handled per year, Bravofly Rumbo Group complements its online offer with customer service support in 12 languages.

Should you have any questions, please feel free to contact Stephan Meier, Media Relations.

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SIX Swiss Exchange

SIX Swiss Exchange is the most important independent exchange in Europe. We connect companies from around the world with international investors and trading participants and create particularly market-oriented framework conditions for listing and trading in our highly liquid segments Equities, Bonds, ETFs, ETPs and Structured Products and Warrants. SIX Swiss Exchange is an ideal listing location for companies of every origin, size and sector. With the world's fastest trading technology X-stream INET as well as the most advanced connectivity options, we offer our trading participants excellent trading conditions. We maintain a close dialogue with both our domestic and foreign customers, working intensively with them to create optimal conditions for their success. Furthermore, we offer them access to a strong global network.

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SIX operates Switzerland's financial market infrastructure and offers on a global scale comprehensive services in the areas of securities trading, clearing and settlement, as well as financial information and payment transactions. The company is owned by its users (approximately 140 banks of various size and orientation) and, with its workforce of more than 3,700 employees and presence in 23 countries, generated an operating income of 1.58 billion Swiss francs and a Group net profit of CHF 210.2 million in 2013.

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