

## Media Release

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SIX Financial Information AG Hardturmstrasse 201 P.O. Box 1521 CH-8021 Zürich www.six-financial-information.com

Media Relations: T +41 58 399 2227 F +41 58 499 2710 pressoffice@six-group.com

## SIX one-stop service eases compliance for new PRIIP investor protection rules

SIX Financial Information is developing a new service that makes it easier for financial firms to comply with investor protection rules, which take effect on 1 January 2017. The service allows manufacturers and distributors of Packaged Retail and Insurance-Based Investment Products (PRIIP) to create, maintain, and share documents for retail investors on demand. This innovative service offers the advantage of a one-stop for compliance to financial institutions.

The PRIIP regulation enters in force on 1 January 2017 and requires all manufacturers of Packaged Retail and Insurance-Based Investment Products (PRIIP) to produce standardized Key Information Documents (KIDs) to describe each product in plain language. Advisors must make these documents available to any private individual who is resident in the European Economic Area (EEA) before they buy a PRIIP.

SIX makes this complex process easier by offering an all-in-one service that is highly automated and easy to use. PRIIP manufacturers can create the documents in near real-time and make sure they are kept up to date using high-quality reference and market data from SIX. The document content is supported by European legal experts, who feed the plain language terminology in all EEA languages.

The generated PRIIP-KIDs are fed into the bank's core banking software or online trading platform. Using the SIX platform, distributers can browse KIDs from any supplier, including third parties, and deliver them to retail investors on demand. Every KID generation is archived and documented for up to 10 years for a full audit trail.

Phillip Lynch, Head Markets, Products & Strategy SIX Financial Information explains: "We are building a solution that enables our clients to be compliant without complications, so they can remain focused on their core business and ensure investor satisfaction. Our aim is to take the pressure off our clients by reducing the cost and complexity of meeting the new rules. We remove uncertainty about how to put new processes in place and allow clients to take advantage of a scalable, utility approach to investor protection."

The aim of the regulation is to establish an investing market where it is easy to compare products. Banks, wealth management firms, portfolio managers and financial institutions that create and distribute PRIIPs to EEA-resident private individuals must comply with the regulations. The European



Commission estimates in its own publications, that this market generates up to 10 trillion Euro annually.

Should you have any questions, please feel free to contact Julian Chan, Media Relations.

Phone: +41 58 399 2508 Fax: +41 58 499 2710

E-mail: <u>pressoffice@six-group.com</u>

## **SIX Financial Information**

SIX Financial Information is a leading global provider of data and value-added services for the wealth and asset management industry. Aggregated directly and in real-time from 1500 worldwide sources - covering all the major trading venues - SIX's database includes reference and market data, corporate actions, regulatory data and pricing information for over 20 million instruments. With offices in 24 countries, SIX combines the advantages of local expertise with global reach to offer financial specialists comprehensive data services for Asset Servicing and Administration, Middle Office, Investment Advisory, Portfolio and Fund Management.

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SIX operates the infrastructure underpinning the Swiss financial sector and offers a comprehensive range of services around the world in the fields of securities trading and settlement, financial information and payment transactions. The company is owned by its users (approximately 140 banks of various orientation and size). Its workforce of over 4,000 employees and presence in 25 countries throughout the world generated operating income of CHF 1.8 billion and adjusted Group net profit of CHF 713.7 million in 2015.

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