

**MEDIA RELEASE**

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**Foundation Collection of  
Historical Securities**

c/o SIX  
Baslerstrasse 100  
CH-4600 Olten

Mailing address:  
P.O. Box 1626  
CH-4601 Olten  
Phone: +41-58-399-6622  
[museum@sisclear.com](mailto:museum@sisclear.com)  
[www.wertpapierwelt.ch](http://www.wertpapierwelt.ch)

**New "Swiss Finance Museum" to open in 2017  
in Zurich-West**

**Zurich gets a new museum. The museum "Wertpapierwelt" in Olten, operated by SIX, will move into its new home in Zurich-West in the second quarter of 2017. The museum will be located at the new head office of SIX in Pfingstweidstrasse 110, which is currently under construction. At the new location the museum will offer a significantly extended exhibition concept and will be renamed "Swiss Finance Museum". The current exhibitions in the museum "Wertpapierwelt" in Olten will still remain open to visitors until the end of May 2016.**

When it opens its doors in the second quarter of 2017, the "Swiss Finance Museum" will offer visitors a new multimedia exhibition illustrating the origins of our economic system as well as the major significance of the financial market and its infrastructure for our everyday life. The exhibition focuses on stock exchange trading, the capital market, financial instruments, payment transactions and technical objects, demonstrating the exemplary innovation of the financial industry. Visitors will be able to see the existing, world's most significant collection of historical securities of the museum "Wertpapierwelt" at the new location. It will be assigned its own area within the exhibition space and stage changing thematic exhibitions. The securities exhibition in Olten will therefore turn into the new reference site in Zurich dedicated to the history of the Swiss financial industry and how it works, boasting around 300 square meters of exhibition space. These aspects are also highlighted by its new name – "Swiss Finance Museum".

According to Thomas Zeeb, Chairman of the Foundation "Collection of Historical Securities", "The aim of the creation of the "Swiss Finance Museum" in Zurich – the first of its kind in Switzerland – is in keeping with our status as one of the world's most attractive destinations for capital flows and investments. By offering a greater understanding and insight into how Switzerland achieved this status, the "Swiss Finance Museum" lays the foundation for a younger generation of financial entrepreneurs to be the standard-bearers for the future."

The museum "Wertpapierwelt" in Olten remains open until the end of May 2016 and until then offers visitors the two current sections of the exhibition, "The story of capitalism – How shares changed the world" and "Shares & Co. – How financial instruments work", as well as the special exhibition entitled "Can luxury be a sin – The business of pomp and prestige."

Should you have any questions, please feel free to contact Julian Chan,  
Media Relations.

Telefon: +41 58 399 2508  
Fax: +41 58 499 2710  
E-Mail: [pressoffice@six-group.com](mailto:pressoffice@six-group.com)

### **Wertpapierwelt**

Wertpapierwelt is the museum run by the charitable Foundation Collection of Historical Securities, an initiative of SIX.

The collection comprises around 10,000 historical shares and bonds from more than 150 countries. Wertpapierwelt conveys the highly diverse nature of historical securities in changing thematic exhibitions. In so doing, the museum hopes to make the public more aware of the economic significance of the joint stock company from its beginnings to the present day.

### **Address**

Wertpapierwelt, Baslerstrasse 90, 4600 Olten, phone: +41 58 399 6622, [www.wertpapierwelt.ch](http://www.wertpapierwelt.ch)

**Opening hours:** Tuesdays and Wednesdays, 9:30 am to 5:00 pm. Guided tours for groups can be arranged upon request. Further information: [www.wertpapierwelt.ch](http://www.wertpapierwelt.ch)

### **SIX**

SIX operates the infrastructure underpinning the Swiss financial sector and offers a comprehensive range of services around the world in the fields of securities trading and settlement, financial information and payment transactions. The company is owned by its users (approximately 140 banks of various orientation and size). Its workforce of over 4,000 employees and presence in 25 countries throughout the world generated operating income of CHF 1.8 billion and a Group net profit of CHF 713.7 million in 2015.

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