



Introduction to Financial Markets

Description

Are you new to the investment industry? In that case this is the course you need to get a broad overview in a short period of time. We provide an introduction to the financial markets, the participants and their roles. We show you how the financial markets allocate capital and risk by taking you through real-life examples. We then review the different equity and fixed income products which are used to allocate capital and risk. We discuss the role and products of the fund industry and asset management industry. This course will provide you with the big picture of the financial industry, help you understand the jargon and familiarize you with the most important products and markets. It will lay a solid foundation upon which to build your knowledge and experience in the industry.

Learning Objectives

- Form a big picture of how the financial industry works
- Know market players and their role
- Know how capital and risk is allocated
- Understand the main equity and fixed income products
- Understand the role and products of fund / asset managers

Course Topics

Part 1: The capital markets: market players and their roles

The financial markets are all about allocating capital and risk. Corporates issue shares and bonds, “investors” invest in these products, and the financial service industry facilitates this process by providing liquidity, advice, financial engineering, risk management and more. In the first part of this course, we explain the inner mechanics of the financial markets. We discuss the needs of the various client segments, and how the financial industry’s product and services reflect and address those needs. We demonstrate how the financial industry links the financing needs of corporate clients and investors desire to put their capital at work. Finally, we review the different types and needs of institutional investors.

Part 2: Equity markets & products

The second part covers the equity markets, its participants and products. In particular, the course looks at what drives the equity markets, how investors and traders think about the value of a stock, the trades they do and the indicators and products they use. We discuss stock indices, derivatives, exchange traded fund notes and execution strategies.

Part 3: Fixed income market & products

The third part covers the drivers of fixed income markets, the key products and their usages. The discussions range from short-term money market products to longer-term fixed income products like bonds and floating-rate notes. We introduce the concepts of interest rate and credit risk and explain the basics of how derivatives (forward rate agreement, interest rate swaps, credit derivatives) can be used to trade and hedge these risks separately.

Part 4: The asset management industry

In part four we explain the main concepts behind portfolio selection, investigate their impact on the asset management industry and discuss the evolution of the investment approach over the last 40 years. We discuss how the separation of Alpha and Beta has created two distinct roles of a portfolio manager and ultimately led to two separate investment philosophies and fund industries. In the context of our discussion, we review concepts and measures used every day in asset management such as the Efficient Frontier, CAPM, Alpha, Beta, Sharpe Ratio, Information Ratio etc.

Who is this Course for?

This is an essential course for anyone how plans or is new to working in the financial industry and even more so, if you are working in

- Asset & Wealth Management
- Fund Administration

Duration

This is a 1-day course delivered as two 3 hours webinars on consecutive days.

Language

English

Trainer Profile

The NoscoPartners are all banking professionals with a strong academic background and extensive education experience. As practitioners, they worked for many years on the business and education side of a global bank, where client focus and practical relevance is key. More on www.noscopartners.com

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Financial Market Expertise