



# A Unique Marketplace for ETFs

For issuers of ETFs and ETPs, the Swiss stock exchange is an attractive growth market. SIX provides access to assets of a highly capitalized international investor base that are managed in Switzerland.

**We support you actively in launching innovative products and guide you through our efficient listing process.**

Do you follow a clear strategy and list your products on exchanges with the greatest growth potential? SIX offers you ideal conditions for long-term success: our ETF segment has been a success story ever since its inception in September 2000. As one of the first ETF exchanges in Europe, we have years of experience that can benefit your products and business.

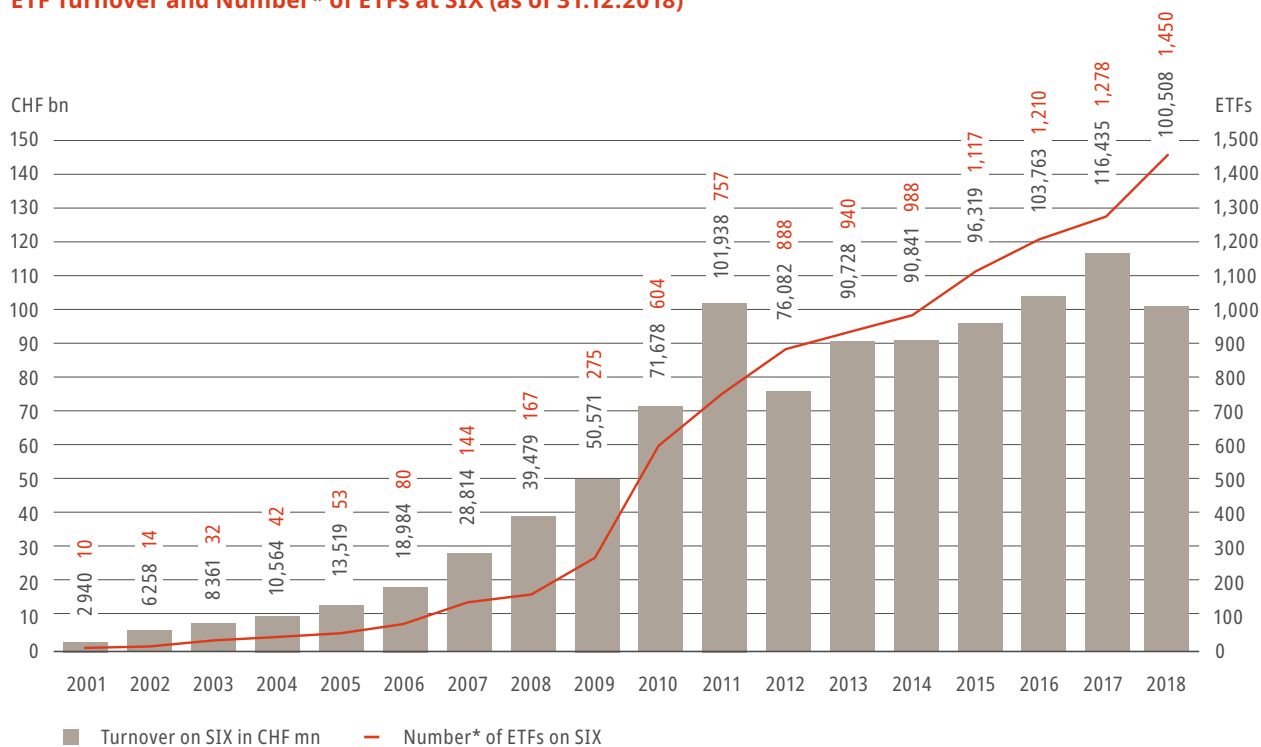
#### **Profit from Our Impressive ETF Growth**

In 2017, turnover in the ETF segment reached a new all-time high. With CHF 116.4 billion it surpassed the previous record of 2016 by 12.2%. The threshold of 100 billion had been surpassed for the first time in 2011. Growth in the number of ETFs is also impressive. As at end-2018, 1,450 products were listed on SIX with 215 ETFs being added in the course of the year. The diversity of products available is a key driver for growth. Thanks to the innovative strength of currently 25 product providers, new asset classes, styles, strategies and regions are being exploited continuously. With all the variety we have, there is still room in this diverse universe for new and innovative products.

#### **Your Advantages at a Glance:**

- Convenient and fast access to an attractive growth market
- Capital-rich, international investor base
- Product listing with multi-currency capability
- Personal support and expert advice on all your questions
- Active marketing support to promote product awareness

## ETF Turnover and Number\* of ETFs at SIX (as of 31.12.2018)



\* Some fungible ETFs (same ISIN) are tradable in multiple currencies. They are accordingly counted more than once.  
Source: SIX

### World-Leading, Highly Capitalized Financial Center

The strong growth in ETFs is a reflection of our large international group of investors: the financial sector in Switzerland has assets under management totaling CHF 6,231 billion of which one third is invested in funds and belongs primarily to domestic investors (59%). Switzerland is the world leader in cross-border private banking with a market share of 26%. Added to this is a large international pool of institutional clients with strong placement resources. Listing your products on SIX therefore gives you a way to tap into attractive growth potential.

### Active Potential

Since 2014, active ETFs can also be listed and traded on SIX. This offers both issuers and investors new opportunities to cater to specific investment needs.

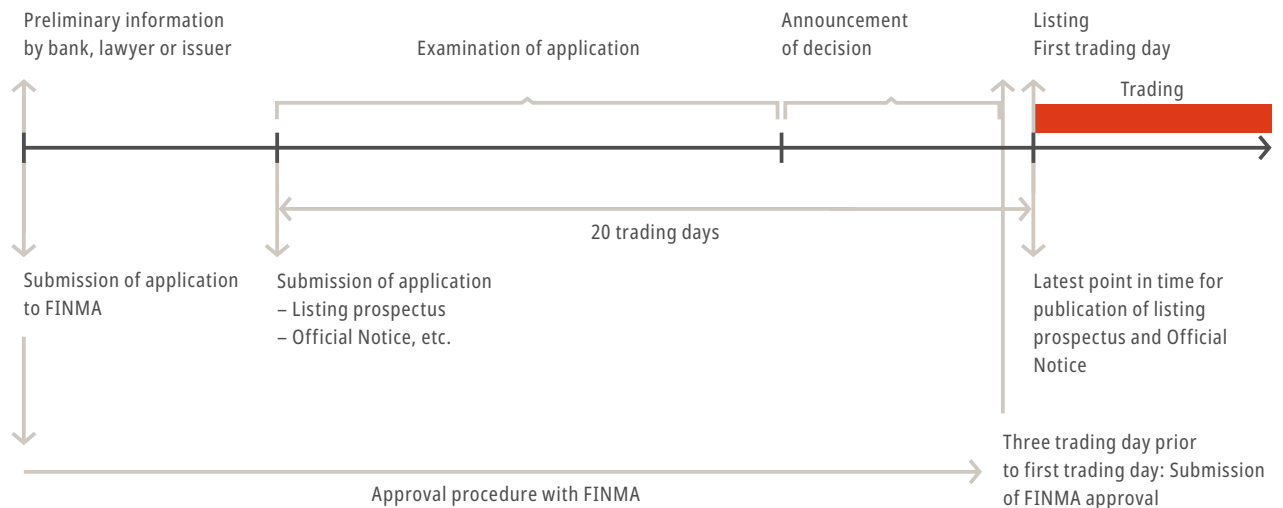
### We Help to Make Your Innovative Products Successful

Have you got plans to launch an innovative product? Our solution-oriented staff can offer you active support thanks to their industry-leading expertise. We can work with you to develop successful new ideas. Our ETP segment offers you additional placement opportunities. ETPs are collateralized, noninterest-earning bearer debt securities which replicate an underlying (generally from the commodities sector), either on a regular or leveraged basis. Like ETFs, they trade in a multi market-making segment, but in legal terms they are not funds.

### Reaching More Investors with Additional Currencies

Our multi-currency capability gives you a convenient way to list your products in (at present) up to eight currencies at the same time: CHF, EUR, USD, GBP, JPY, CAD, AUD and SGD. Every product can be listed in more than one currency with the same ISIN and traded in several order books. More currencies can be added on request.

## Efficient and Fast: The Steps to Admitting Your Products



### Swift Admission to Trading

SIX has created an efficient and clearly structured listing process so that your products can be traded more quickly. For existing issuers, the admission process for new products is completed within a maximum of ten exchange days. As a new issuer, your listing application will be processed in no more than 20 days. Our expert specialists will take you through the entire listing process step-by-step. With our personal support, we will make the process as simple as possible for you. We also provide extensive information on the listing process on our website.

### Make the Most of Ideal Trading Conditions

SIX continues to invest in the most advanced trading technology so that it can keep pace with the growth in trading volumes. In X-stream INET, we have the world's highest-performing trading technology. It offers an average round-trip latency of just 14 microseconds and outstanding capacity reserves. The fully automated trading, clearing and settlement system from SIX is one of the most efficient in Europe. To guarantee the greatest possible flexibility, other clearing or settlement organizations can also be used to process transactions.

**«We offer you active marketing support and can open doors for you to a highly capitalized investor base.»**

Danielle Reischuk, Senior ETFs & ETPs Sales Manager

### **Market Makers Ensure Liquidity**

As an issuer, you have an interest in liquid trading for your products. This means that at least one market maker for each product is an essential requirement. With 18 market makers on SIX we can offer a large selection to help you find the right partner and facilitate the necessary introductions to make your choice as easy as possible.

### **We Help You to Improve Your Visibility**

SIX uses a wealth of marketing activities to promote awareness and visibility of your products and your organization. We regularly publish news, market reports and statistics covering all aspects of the ETF and ETP segments on our website and make sure that your products are displayed prominently. We also run regular educational seminars for investors as well as Exchange Traded Product Days, which are geared towards professional investors. Our events promote investors' knowledge of your ETF and ETP offerings. At the same time, we bring relevant market players together and give you the chance to become actively involved.

We look forward to hearing from you:

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For more information for product providers, please visit:

[www.six-group.com/exchanges/issuers](http://www.six-group.com/exchanges/issuers)

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