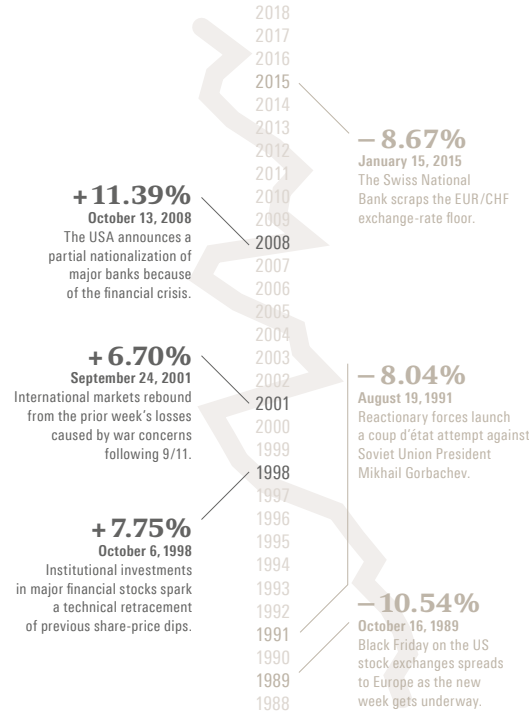


The Statistic

## SMI Celebrates 30 Years: Upward Trend Overall

The Swiss Market Index (SMI) debuted on June 30, 1988, at a level of 1,500 points. In early 2018, the year of its 30th anniversary, the SMI hit a new all-time high at a level above 9,950 points. The value of the SMI has increased more than sixfold since the index's inception, but its trajectory hasn't always been pointed upward. The three biggest single-day gains and losses in the SMI's eventful past illustrate that stock indices are also chronicles of history.

→ More information: [six-group.com/smi-30years](http://six-group.com/smi-30years)



The Swiss Finance Museum is presenting a retrospective of 30 years of Swiss economic history to celebrate the milestone anniversary of the SMI. The special exhibition, featuring items including original stock and bond certificates issued by companies in the blue-chip index, runs until mid-2019.

→ [finanzmuseum.ch](http://finanzmuseum.ch)

The List

## Surprising Stats about the Football World Cup



**400**

The official logo of the 2018 football World Cup in Russia was unveiled by one female and two male cosmonauts aboard the International Space Station orbiting 400 kilometers above the Earth.

**7,000,000**

Football fans from around the world have entered requests for 7 million tickets to the upcoming World Cup. SIX securely registered 366,000 credit card numbers for those ticket applications and reliably processed the international advance ticket sales for the event through its payment transaction infrastructure once the selection drawing was completed.

**334,000**

Tournament debutant Iceland, with just 334,000 inhabitants, is the smallest country to ever compete in a football World Cup.

**2,500**

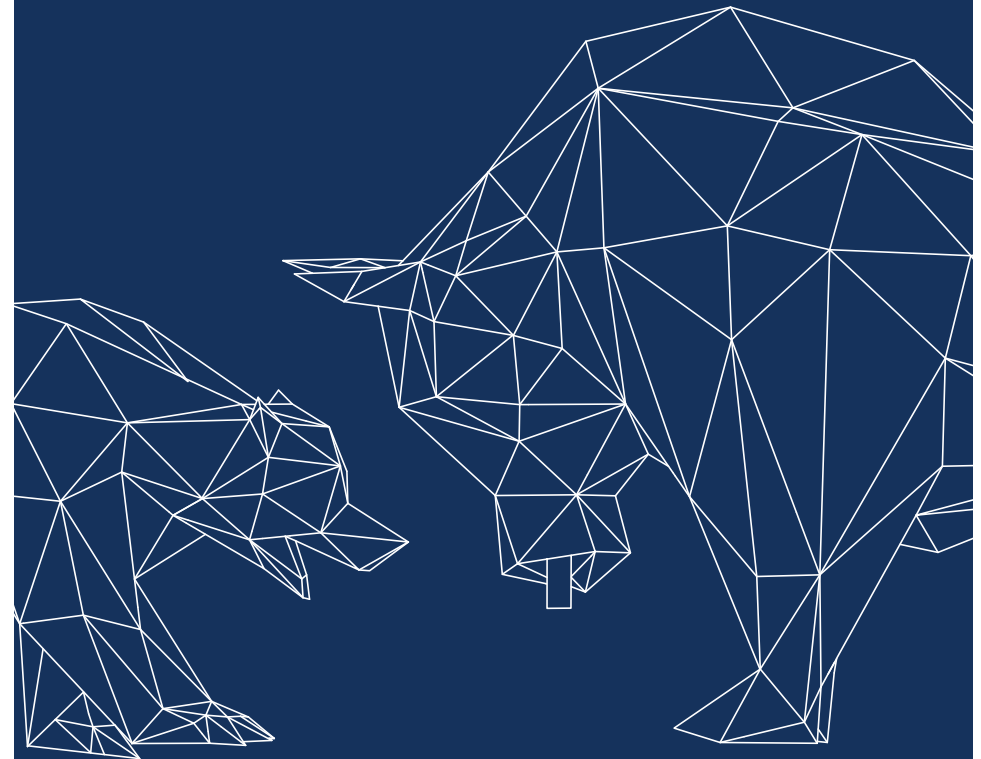
The stadiums in Yekaterinburg and Kaliningrad are 2,500 kilometers apart. That equals the distance from London to Madrid – and back.

**10**

There are only 10 Russian villages – hamlets not counted – that are smaller than Kedrovyy in Siberia, where Ekaterina Bocharova was born. She designed the mascot – a wolf – for the football World Cup in Russia.

# 30 YEARS SMI – EQUITY INDICES EXPLAINED!

New special exhibition at the Finance Museum starting 1 June 2018



[www.finanzmuseum.ch](http://www.finanzmuseum.ch)