Program Description

The Sparks IPO Academy has been exclusively designed for executives of Switzerland’s high-potential, fast-growing SMEs. This program prepares and equips scale-ups for a potential IPO on SIX’s Sparks segment. It has been jointly developed with the leading capital market specialists in Switzerland.

The number of participants is limited, which makes it possible to directly interact with renowned industry experts and expand your network in the Swiss capital market ecosystem. The Academy is set up so that it is compatible with entrepreneurs’ busy schedules.

Target Audience

THE PROGRAM IS AIMED AT C-LEVEL REPRESENTATIVES OF FAST-GROWING SMEs

Benefits

KNOW YOUR NEXT STEPS.
Whether an IPO is on your roadmap or whether you want to give your SME the ability to rapidly execute an IPO when the time is right, we have your individual needs covered.

GAIN CERTAINTY ON WHETHER AN IPO MAXIMIZES THE VALUE OF YOUR SME.
Connect with key capital market specialists to assess whether an IPO is the right next step for your SME.

UNDERSTAND HOW TO OPTIMIZE THE SUCCESS OF YOUR IPO.
Learn the secrets of maximizing the impact of your IPO – our partners have decades of experience and have played key roles in IPOs during that time.

Connect with key capital market specialists to assess whether an IPO is the right next step for your SME.

2+
which were founded over two years ago.
Structure 2021/2022

PHASE 1
1-Day Kick-off Event

- Introduction To IPOs
- IPO Readiness Break-Out Session
- IPO Pitfalls
- IPO Transaction Structures

PHASE 2
Monthly Online Sessions with Specialists (60 – 90 Min)

- Rules Governing The IPO and Life as A Listed Company
- Equity Story & Communications
- Open Module Chosen by the Participants
- IPO Transaction Structures

PHASE 3
2-Days Closing Event

- Corporate Governance
- Buy-Side Investors
- Testimonial By a C-Level Representative of a Listed Company
- IPO Readiness Break-Out Session
- Draft Your Own Prospectus Break-Out Session
- Equity Story & Communications
- Executive Compensation And Incentive Plans Post-IPO

CONTENT

- IPO Success Factors
- Open Module Chosen by the Participants
- IPO Readiness Break-Out Session Part 1
- Equity Story & Communications Break-Out Session Part 1
- IPO Readiness Break-Out Session Part 2
- IPO Transaction Structures
- Testimonial By a C-Level Representative of a Listed Company
- IPO Readiness Break-Out Session Part 2
- Draft Your Own Prospectus Break-Out Session
- Equity Story & Communications
- Executive Compensation And Incentive Plans Post-IPO

You can find more information on the Sparks IPO Academy here:

www.six-group.com/sparks-academy

Program Partners 2021/2022

- ADVESTRA
- CREDIT SUISSE
- EY
- HCM Hostettler & Company
- IFR:
- Schroders
- Homburger
- walderwyss
- venturelab
- UBS
- Zürcher Kantonalbank

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