Welcome to the Swiss Financial Center

Your Place for Raising Capital Efficiently

The Swiss financial center is highly attractive for both Swiss and foreign companies seeking to raise capital. Switzerland is among the world’s leading financial centers, noted for its innovation, stability and security, and banks which have an excellent track record as regards placement power. With SIX as a proactive partner, you will benefit from an efficient going public process and gain access to the huge capital pool of major Swiss and international investors.

Switzerland has been a leading financial center in the heart of Europe for decades thanks to its innovation, competitiveness and political and economic stability. It is also a key place for trading capital and commodities worldwide.

Leading the Way in Competitiveness

One of the reasons for Switzerland’s outstanding competitiveness is the innovative strength of the domestic and foreign companies domiciled here, which invest heavily in R&D to supply leading-edge technology for world markets. This success also stems from a series of economically beneficial factors and attractive operating conditions that help to persuade a large number of international firms to relocate to Switzerland.

Your Advantages at a Glance:

- World-leading financial center
- Capital-rich, international investor base
- Banks with high placement power
- Exchange with strong international focus
- Efficient capital-raising thanks to excellent networking and personal support
Switzerland’s stability and its innovative business location make SIX your ideal partner for going public.
A Closely Integrated Economy and a Highly Qualified Workforce

The Swiss economy has traditionally maintained strong links to global markets. Hardly any country has a comparable concentration of internationally experienced managers. Switzerland's lead in innovation can also be attributed to its highly qualified and multilingual workforce. Liberal employment laws give companies a great deal of freedom of action. Added to quality of life, political stability and high levels of legal and social security are favorable tax conditions for companies and individuals alike. Switzerland also leads the world in terms of its infrastructure.

A Magnet for International Firms

A constant stream of companies is attracted by the conditions Switzerland offers, choosing the country as the location for either a new branch office or their global or European headquarters. Big names that have moved here in recent years include Procter & Gamble, McDonald's, Google, Evolva and CEVA Logistics. Companies like Evolva and CEVA Logistics followed up with a listing on the Swiss stock exchange in order to make the most of the Swiss financial sector's advantages. The Swiss stock exchange is also an attractive proposition for a secondary listing. Around 10% of the companies listed have their registered office in another country, which is a higher proportion than for other stock exchanges.

A World-Leading, Highly Capitalized Financial Sector

The financial sector is a major driving force behind Swiss economic growth, contributing 9% of total economic output in 2017. As a financial center, Switzerland manages assets totalling around CHF 6,200 billion, with roughly 60% of this invested in equities and funds. About half of these assets are owned by foreign investors. Switzerland is the world leader in cross-border private banking with a market share of 24%. Added to this is a large and international base with approximately 2,000 institutional investors. Foreign institutional investors currently hold around CHF 1,350 billion in Swiss equities.

There are around 470 banks and insurance companies and around 1,700 pension schemes operating in Switzerland. The strong position of Switzerland's banks and insurers in the financial market makes it easy for companies on the Swiss stock exchange to engage in dialog and networking with the investor community both nationally and internationally. The many advantages of doing business in Switzerland make the banks very powerful when it comes to financing and the placement of shares.
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