



Swiss Exchange

Media Release

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Shares of Sunrise Communications Group AG open at CHF 70.00

Today, the shares of Sunrise Communications Group AG (“Sunrise”) were traded for the first time under the “Main Standard” of SIX Swiss Exchange, opening at CHF 70.00. This corresponds to a total market capitalization of around CHF 3.2 billion.

The issued share capital of Sunrise now comprises 45,000,000 registered shares with a nominal value of CHF 1.00 per share. Sunrise issued 20,000,000 new registered shares in the offering, thereby raising approx. CHF 1.36 billion in gross proceeds. In addition to the newly issued shares, 9,300,000 registered shares were sold by CVC, the selling shareholder, in the base offering. Furthermore, the selling shareholder has granted the underwriters an over-allotment option of up to 4,100,000 additional registered shares, which can be exercised within 30 days after the first day of trading in shares of Sunrise.

Sunrise

Sunrise is the second largest integrated telecommunications provider in Switzerland, based on revenues in 2014, and the leading alternative operator in both the mobile and landline retail voice markets, with approximately 2.5 million mobile and 0.4 million landline customers respectively as of December 31, 2014. Sunrise is the third-largest landline internet provider with approximately 327,000 subscriptions and 107,000 IPTV subscriptions as of December 31, 2014. Sunrise offers a broad range of services, including mobile voice and data, landline voice & other (retail voice, business services and wholesale voice) and landline internet & IPTV, to both residential and business customers as well as to other operators. Sunrise has been consistently innovative, notably through its successful launches of Sunrise Freedom (de-coupling of mobile hardware without fixed contract terms for the mobile service), Sunrise Home (flexible new fixed offering) as well as Sunrise Advantage (convergence offering). These recent innovations underpin Sunrise’s commitment to deliver a best-in-class convergent experience. The company markets its services primarily through the Sunrise brand and addresses clearly defined market segments with a multi-brand strategy through the MTV mobile (Young & Youth), yallo, Ortel and Lebara (Ethno) and Business Sunrise brands (business customers).



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Should you have any questions, please feel free to contact Stephan Meier, Media Relations.

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SIX Swiss Exchange

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SIX

SIX operates Switzerland's financial market infrastructure and offers on a global scale comprehensive services in the areas of securities trading, clearing and settlement, as well as financial information and payment transactions. The company is owned by its users (approximately 140 banks of various size and orientation) and, with its workforce of more than 3,700 employees and presence in 24 countries, generated an operating income of 1.58 billion Swiss francs and a Group net profit of CHF 210.2 million in 2013.

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