

Allianz Global Investors and Telekurs iD

Successful launch of a new information system.

With over 960 billion Euro in assets under management, Allianz Global Investors is one of the world's largest active asset managers. About 1,000 investment professionals work for the group in more than 25 business and finance centres. Having opted for Telekurs iD, this market leader in asset management uses the information system at over 30 workstations in its Institutional unit.



Allianz Global Investors: a market leader

Allianz Global Investors is Germany's biggest asset manager. It further strengthened its position at the beginning of 2009 by acquiring Cominvest. Overall, the company now manages over 300 billion Euro for private and institutional investors. With experts present in the world's leading capital markets, Allianz Global Investors is able to identify new investment trends early on, and by employing innovative investment solutions it enables its clients to participate in these trends.

Even before the introduction of the new information system, a number of SIX Financial Information processing solutions had already been put into operation successfully at Allianz Global Investors. The SIX Financial Information database, with its structured and encoded securities administration data for millions of financial instruments, is unique the world over in terms of both its depth of information and its data coverage.

Telekurs iD: a top-performing information system for institutionals

Allianz Global Investors began its search for an alternative information system by comparing several products with each other. As soon as it was presented, SIX Financial Information's market information system Telekurs iD made a favourable impression on account of its wealth of functions. After an initial selection process, Telekurs iD was tested over a period of several weeks by a number of key staff members. Its various functions and wide range of data were carefully scrutinised, with a particular focus being placed on their relevance to day-to-day use.

"The successful roll-out of the intelligent display at Allianz Global Investors is a major milestone for us, as it has helped us to further establish our top-quality information system in trading-related areas as well."

Torsten Schneider, Account Director, SIX Financial Information Deutschland GmbH



The outcome of this thorough testing was a remarkably positive verdict: not only was the Telekurs iD information system found to be a very powerful performer, but it also proved to be extremely good value for the money. In November 2008, Allianz Global Investors decided to initially migrate twenty workstations to Telekurs iD. However, by January 2009, the asset management leaders had already decided to introduce Telekurs iD throughout its Institutional unit as a full replacement for one of the two systems it had been using until then.

Janos Bohnke, Head of Data Management at Allianz Global Investors: „We were particularly convinced by the broad data offering and the intuitive user interface. Its modular structure means we get exactly what we need – no more, no less.“ Today, the system is used at more than 30 workstations at Allianz Global Investors. Migration of all workstations was completed in just a few weeks, as Telekurs iD does not require installation on the workstation itself.

Key features of Telekurs iD:

- Browser-based information system: Not tied to specific locations or systems, mobile access.
- Information system based on state-of-the-art technology: Automatic software upgrades and releases.
- Dynamic data exchange (DDE): Data export into Excel, with real-time updates.
- Intelligent cross-referencing: Of fundamental and corporate actions data with prices and news.
- Wide range of search options: For all major instrument types (over 100 search criteria).



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Janos Bohnke, Head of Data Management at Allianz Global Investors

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